Andrés Coda

Web Developer

👤 Profile

Experienced senior web developer (10+ years), HTML/CSS, JavaScript. CMS admin (+4 years). Proficient in SQL, PHP, GIT, Adobe tools. Digital marketing expertise. Bilingual.

💼 Employment History

Analyst Programmer at EDEA, Mar del Plata

August 2018 — Present

- I'm part of the development team responsible for developing and keeping up to date the company commercial website: www.edeaweb.com.ar, both on front and back end and the implementation of commercial and informative newsletters, as well as those with specific functionalities for customer service.
- We improved customer interaction with EDEA, elevating virtual experiences for payments, assistance, and updates through newly developed APIs.
- I contributed to internal management projects, such as those supporting electrically dependent individuals and training courses, fostering a positive societal impact.
- I analyzed and assessed the company's administrative web app, suggesting a modernized approach involving PHP's object-oriented programming, updating current languages, and incorporating newer ones.

Web UI/UX & Digital Marketing Specialist at Globant, Mar del Plata

September 2014 — July 2018

- I contributed to Globant's StarMeUp project, a social web app that rewarded employee performance through symbolic stars reflecting company values.
- Content Publisher for DirecTv & Informatica.com (2018), Dell OAKS Project (2017/2018), K12 (2017), Dell/EMC IM services (2016).
- Visual designer for EMC IM Services (2015).
- Web UX designer & Web UI developer for Hortonworks (2015).

HTML/CSS Developer at 8A Marketing, Buenos Aires

February 2013 — August 2014

- Specialized HTML/CSS developer with expertise in crafting newsletters and landing sites for prominent clients such as Google LATAM, Apple LATAM, EMC, CA, and arcserve.
- I proficiently executed comprehensive CMS updates for CA and arcserve.
- I mastered my skills in converting Adobe Photoshop designs into HTML/CSS code.

HTML/CSS Developer - CMS Support at Sol90, Buenos Aires

December 2011 — September 2012

Details

Alvarado 280
Mar del Plata, 7600
Argentina
+541137876714
andres.s.coda@gmail.com

Date / Place of birth

07/18/1984
Balcarce, Buenos Aires

Nationality

Argentina/Italy

Links

Portfolio
LinkedIn

Skills

HTML & CSS

JavaScript

Vue.js

PHP

Laravel

SQL

Git

CMS

Adobe Photoshop

Languages

Spanish

English

Italian

Hobbies

Playing electric guitar, cooking, gaming, skateboarding, basketball.

- Part of my role was to provide advanced IT support for clients' infrastructure and development departments, focusing on Xalok IT products within a LAMP environment.
- I was part of the team that ensured uninterrupted support for Xalok Systems across Argentina, Brazil, Ecuador, Bolivia, and Spain on a 24x7 basis.
- I grasped how to successfully translate graphical mockups into HTML and CSS layouts.

🎓 Education

Multimedia Designer, Escuela Da Vinci, Buenos Aires

March 2011 — November 2013

I attended Da Vinci School showcasing my passion for creativity and innovation. This experience provided me with a strong foundation in multimedia design, which I have since honed through real-world projects and continuous self-improvement. In addition to my coursework, I have expanded my skill set to include:

- Web app development, web design.
- Digital graphic design, illustration, animation.
- Communication, digital marketing, advertising.
- Video and sound post-production.

Software development, UTN MDP, Mar del Plata

March 2005 — November 2008

UTN software development graduate capable of:

- Work on software applications for various platforms.
- Understand and carry out solutions defined by analysts.
- Develop and/or correct new or current projects.
- Database Administration, manage and design database systems.
- Create, optimize and maintain relevant computer processes in the proper functioning of applications and projects.
- Data Analysis, analyze large datasets for insights.
- Teaching/Research, pursue an academic career or conduct research.
- Freelancing/Entrepreneurship, work independently or start tech-related ventures.